

## Common borders. Common solutions.

### What are the estimated results?

1. Establishment of trans-national tourism knowledge and expertise network within the Black Sea region to support and contribute to the sustainable development and management of national, regional and international tourism.
2. Improved coordination and cooperation of organizations involved in tourism within the Black Sea region, resulting in joint tourism activities, such as joint travel programmes and offers with involvement of more countries from the Black Sea region.
3. Strengthening of tourism infrastructure within the Black Sea region through joint activities, joint sustainable tourism programmes and freely accessible interactive internet-based Black Sea Tourism web portal.
4. Improved cooperation and coordination between tourism information providers of the Black Sea region as well as from Europe, through regular end-user and stakeholders consultation and feedback as well as organization of national.

**Partners from:** Bulgaria, Romania, Ukraine, Georgia and Moldova

**Total budget:** EUR 610,192.00

**Total duration:** 24 months

## Common borders. Common solutions.

**Joint Managing Authority (JMA)**  
**Ministry of Regional Development and Public Administration**  
**Directorate - MA for European Territorial Cooperation Programs**  
**12 Libertății Blvd.**  
**040129 Bucharest, Sector 5**

Mrs. Iulia HERTZOG  
Head of Joint Managing Authority  
Ms. Laura Bobarnac  
Programme Manager  
Phone: +40 372 111 323  
Fax: +40 372 111 456  
E-mail: [laura.bobarnac@mdrap.ro](mailto:laura.bobarnac@mdrap.ro)



**CREATION OF A BLACK SEA NETWORK FOR SUSTAINABLE TOURISM DEVELOPMENT IN BULGARIA, ROMANIA, UKRAINE, MOLDOVA AND GEORGIA (BS TOURISM NET)**

Publication edited by the European Environmental Association

This publication has been produced with the assistance of the European Union. The content of this publication is the sole responsibility of the European Environmental Association and can in no way reflect the views of the European Union.



## Common borders. Common solutions.

**CREATION OF A BLACK SEA NETWORK FOR SUSTAINABLE TOURISM DEVELOPMENT IN BULGARIA, ROMANIA, UKRAINE, MOLDOVA AND GEORGIA (BS TOURISM NET)**



**TRANS-NATIONAL TOURISM KNOWLEDGE AND EXPERTISE NETWORK WITHIN THE BLACK SEA REGION**

[www.blackseatourism.net](http://www.blackseatourism.net)

## Common borders. Common solutions.



### Applicant:

Municipality of Varna, Bulgaria, Local public authority



### Partners:

Partner 1: Black Sea Economic Centre, Bulgaria - NGO



Partner 2: Municipality of Odessa (Odessa City Council), Department of Culture and Tourism, Ukraine - Local public authority



Partner 3: Black Sea branch of Ukrainian Environmental Academy of Sciences, Ukraine - NGO



Partner 4: Asociatia Europeana de Mediu (The European Environmental Association), Romania - NGO



Partner 5: Tbilisi State University, Department of Human Geography of the Faculty of Social and Political Sciences, Georgia - University



Partner 6: AGRICOLA, Ukraine - NGO

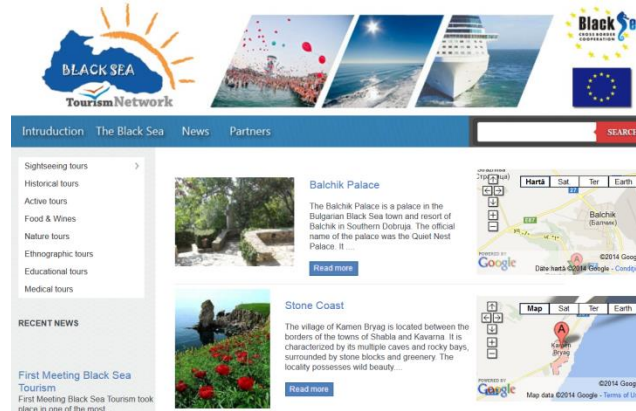


Partner 7: Environmental Association for Quaternary Research "INQUA-Moldova", Moldova - NGO

## Common borders. Common solutions.

### Which is the overall objective?

To establish and operate a cooperative and self-supporting Black Sea Network for sustainable tourism comprising data and information providers, policy and decision makers and tourism industry.



Black Sea Network web portal: [www.blackseaturism.net](http://www.blackseaturism.net)

### What does Black Sea Tourism Net aim to?

- 1) To improve exchange of knowledge, communication and activities on environmentally sustainable tourism within Black Sea region;
- 2) To improve cooperation between tourism information providers, consumers, policy and decision makers and the tourism industry;
- 3) To increase public understanding and awareness of sustainable tourism;
- 4) To stimulate and promote sustainable tourism potential within the Black Sea region;
- 5) To increase exchange, availability and accessibility of tourism data and information.

## Common borders. Common solutions.

### Who will benefit?



- Black Sea municipalities and regional authorities;
- Black Sea Commission and its Permanent Secretariat;
- Black Sea NGO's (Black Sea NGO Network);
- Environmental and socio-economic research institutes;
- Tourism industry actors;
- General public.

